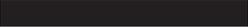


ZHUANG YAN

PHOTOGRAPHY

PORTFOLIO





庄严

毕业于黑龙江大学法学专业，从2009年开始职业摄影师生涯。现生活居住于加拿大温哥华和中国上海。

庄严从艺术展览到人文专题，逐渐转向商业摄影，让他的摄影从一开始就带有鲜明的人文属性。他将对生活独特的观察和文化的反思融入在时装大片中。自然而简洁的摄影语言已然成为了他的影像符号。

拥有国际视野的他服务于各大国际品牌、机构和媒体。

Zhuang Yan is currently based in both Vancouver, BC, Canada and Shanghai, China.

He graduated from the Law School of Heilongjiang University and began his professional photography career in 2009.

Starting with art and documentary photography, Zhuang Yan gradually transitioned to the commercial field. His works have always been characterized by distinctive humanistic attributes, and he integrates his unique observations on life and personal reflections on culture into his fashion works. His signature style is a natural and concise photographic language.

Solo Exhibitions:

2018 "Plants in Western China", Kleeklee No.32 Anfu Rd, Shanghai, China

2010 "Section", Lian Zhou International Foto Festival, Guangdong, China

2007 "The world of nothing", Fotoyard Show Room, Hangzhou, China

Selected Group Exhibitions:

2014 "Everyday Of My Life", Get It Louder Exhibition, Beijing, China

2012 "Stultified", Get It Louder Exhibition, Beijing, China

2009 "Balance", Beijing, China

2008 "Campfire", No Space Gallery, Ningbo, China

2008 "Sui Han San You", SongHua River, Harbin, China

Publications/Editorial :

ELLE-MEN China

ELLE China

GQ China

Esquire China

Marie Claire Taiwan

LEAP Magazine China

KALEIDOSCOPE Magazine Asia

BAZAAR-MEN China

The Outlook Magazine

Modern Weekly

New York Times China

Wissen Magazine

Surface China

Time Out-Beijing

Cover Magazine

Life Style Magazine

The Week Magazine

The Bund Magazine

Urban China Magazine

Car And Driver China

Intersection China

Trends Home Magazine

Pin Wai Magazine

M-zone Magazine

M-style Magazine

0086 Magazine

COMMERCIAL
S

商业广告



Creative Direction
Melvin & Sui
Senior Producer
Wyvern Chen
Production Manager
Sonia Siew & Eva Fu
Model
Nini & Boran Jing
Stylist
Sharon Chiu
Photography
Zhuang Yan





Creative Direction
Melvin & Sui
Senior Producer
Wyvern Chen
Production Manager
Sonia Siew & Eva Fu
Model
Nini & Boran Jing
Stylist
Sharon Chiu
Photography
Zhuang Yan



allbirds

Creative Direction

Melvin

Production Manager

Jimmy Chen

Model

Jiayu & Ark & Xicheng Zhang

& Ding Yulai & Maria

Stylist

Sylvia Zhang

Hair

Wang Hai

Makeup

Jessica

Photography

Zhuang Yan



allbirds

Creative Direction
 Melvin
 Production Manager
 Jimmy Chen
 Model
 Naiping & Maria
 Stylist
 Sylvia Zhang
 Hair
 Wang Hai
 Makeup
 Jessica
 Photography
 Zhuang Yan



MEN WOMEN KIDS SALE GIFTS

allbirds

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Out



Production House
Touchingstudio
Director
James Cai
Model
Xiong & He & Xiang
Stylist
Julian Mei
Photography
Zhuang Yan





Production House

Touchingstudio

Director

James Cai

Model

Xiong & He & Xiang & Meng

Stylist

Julian Mei

Photography

Zhuang Yan

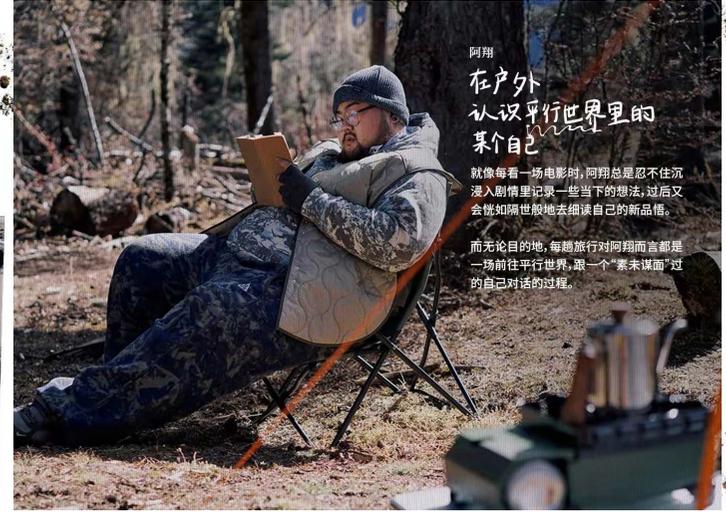


“对大自然有探索欲，
倒不如说是对自我有探索欲。”

有意思的是，即使户外经验已经能在野外生存，探索之旅上还是会有或大或小的意外。小熊和小何约定好了，不管遇到什么状况都要笑着合影留念。就像他们说的，探索不仅是对于自然环境，更在于对自己极限或是思维的探索。



返回继续探索



阿翔
在户外
认识平行世界里的
某个自己

就像每看一场电影时，阿翔总是忍不住沉浸入剧情里记录一些当下的想法，过后又会恍如隔世般地去细读自己的新品悟。

而无论目的地，每趟旅行对阿翔而言都是一场前往平行世界，跟一个“素未谋面”过的自己对话的过程。



独自前往户外的过程，阿翔更进行一场“冥想”。身处于大自然中，掏出一本身体的笔记本记录些随笔，抑或没做过的事情，在阿翔眼里“行”的意义则是：“像是两个世界现了个裂痕，我自己本来所界里去穿到另一个世界里。



在户外
认识平行世界里的
某个自己

阿翔



一场“逃离”之后
想要更好地回归

萌萌

探索下个故事

点头像看故事

探索下个故事

Audi Q6*Yanwai

Creative Direction

Nana

Project leader

Iloulive

Photography

Zhuang yan



Audi Q6*Yanwai

Creative Direction

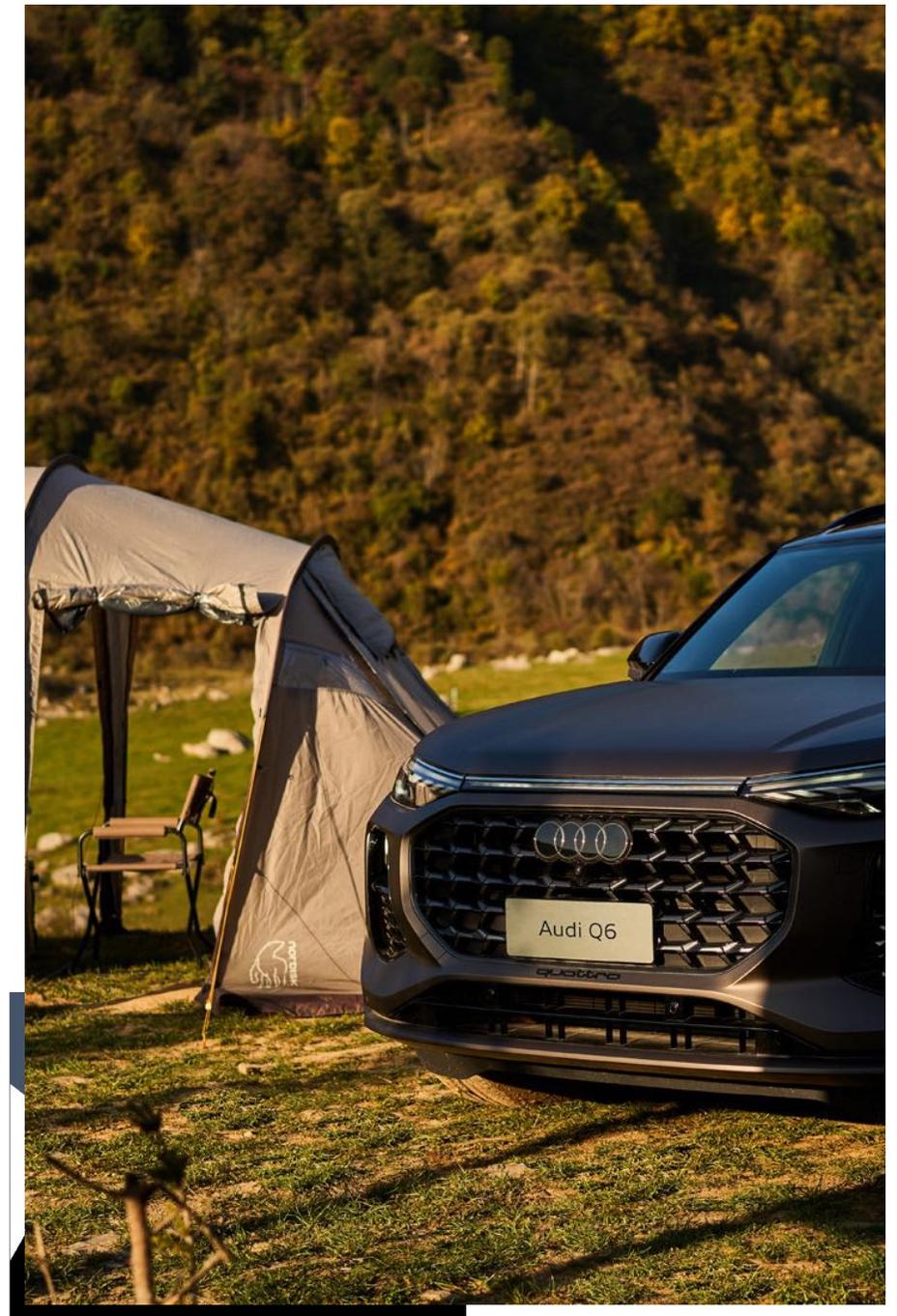
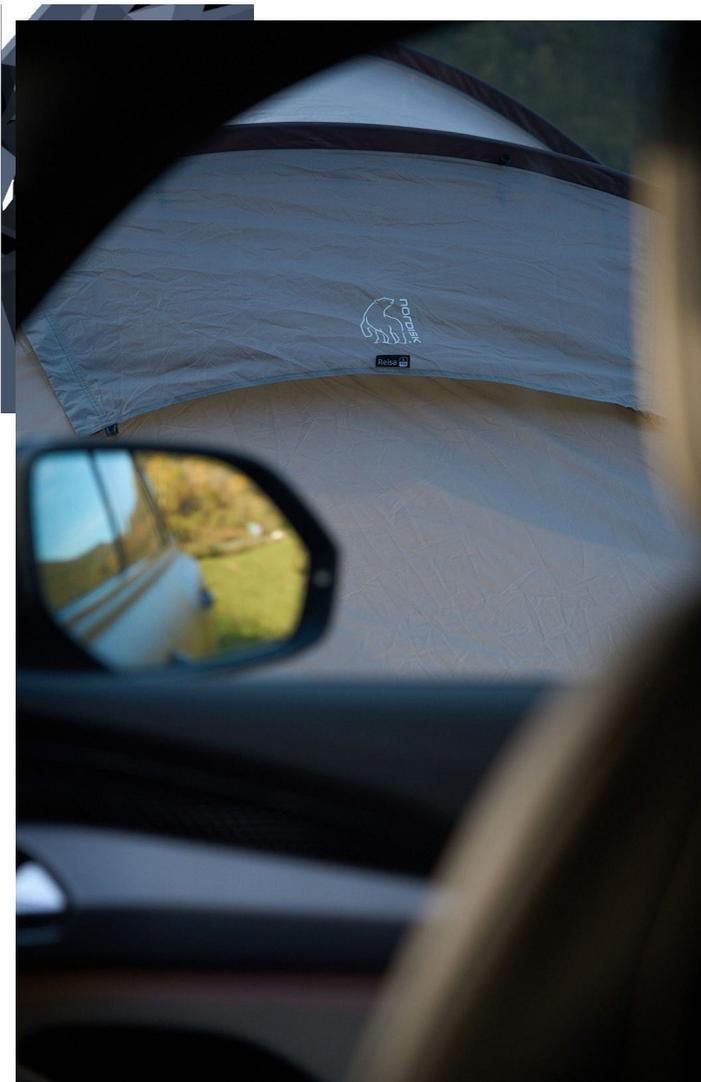
Nana

Project leader

Iloulive

Photography

Zhuang yan



Creative Direction

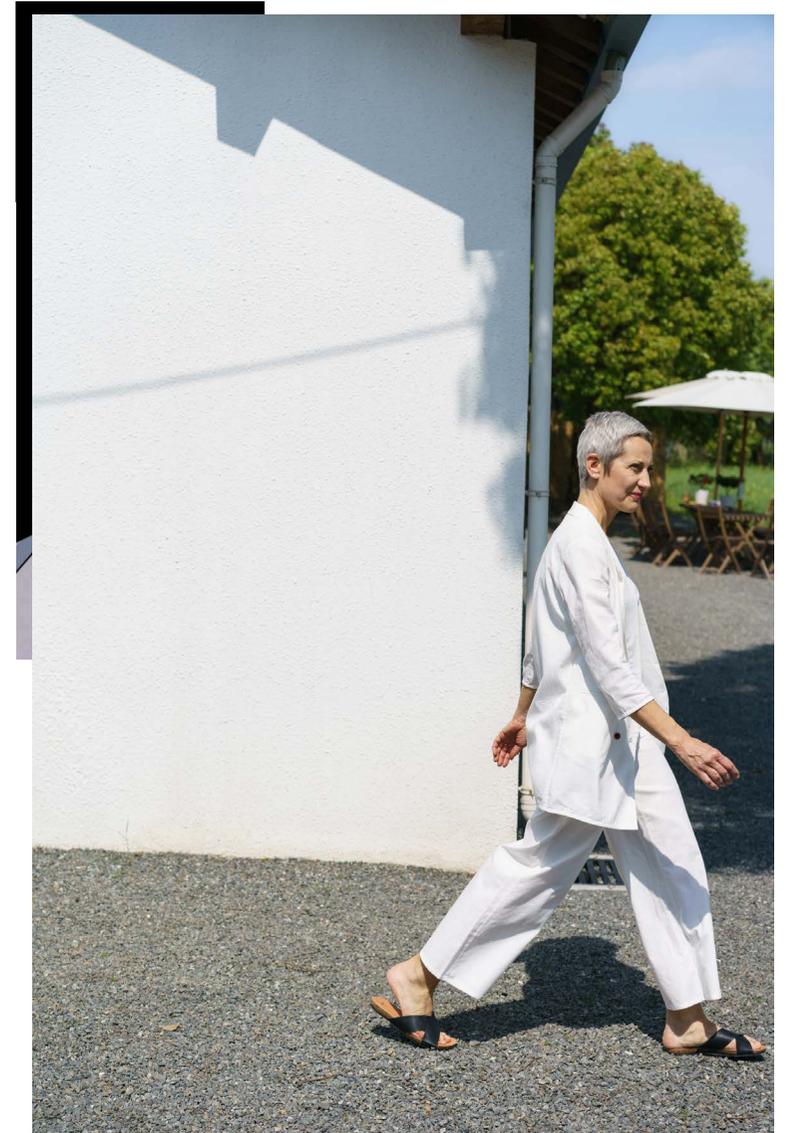
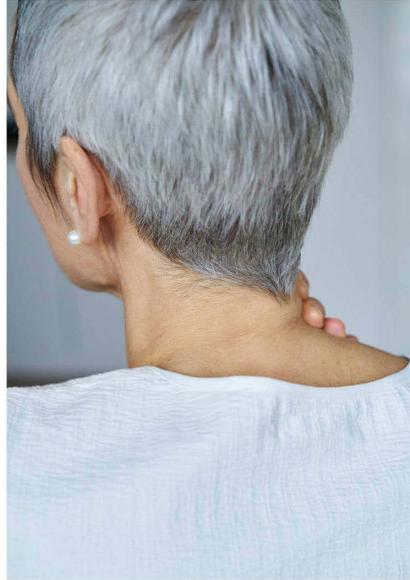
33

Model

Casarina & Meina Liu

Photography

Zhuang Yan





Creative Direction

33

Project leader

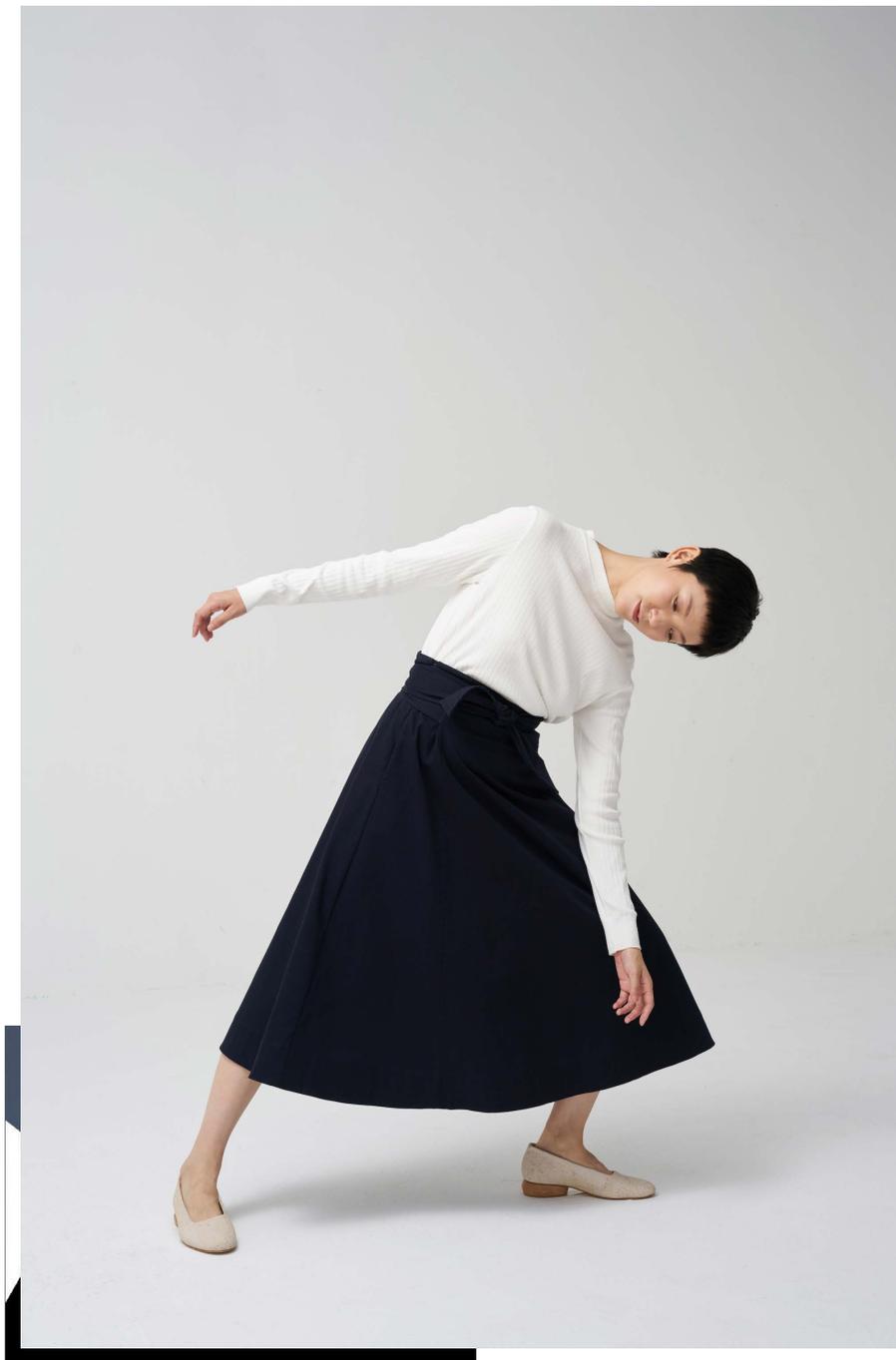
Can li

Model

Catherine & Jean

Photography

Zhuang Yan



Creative Direction

33

Project leader

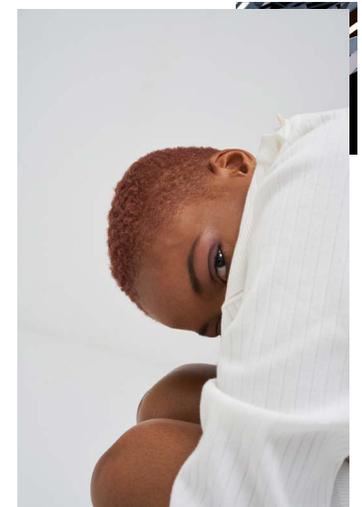
Can li

Model

Christina

Photography

Zhuang Yan





Creative Direction

33

Project leader

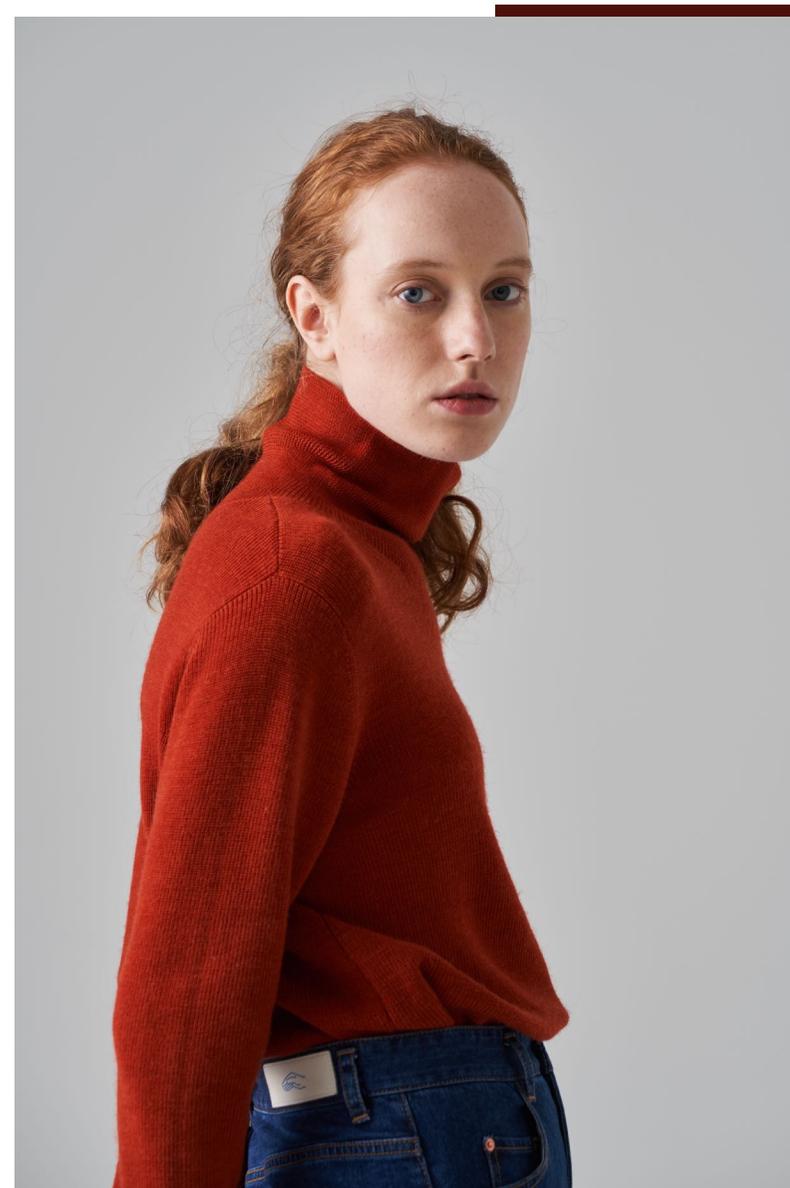
Can li

Model

Ginger

Photography

Zhuang Yan



Youada 3ge3 project

Creative Direction

33

Project leader

Can Li

Artist

Youada

Model

Juicy

Photography

Zhuang Yan



ZUC ZUG

Creative Direction

33

Project leader

Can Li

Project

PUKE Series

Photography

Zhuang Yan



Creative Direction

33

Project leader

Can li

Model

Agathe

Photography

Zhuang Yan



MS MIN

Creative Direction

Ian & Min

Project leader

Jing Li

Model

Ashly & LMM

Photography

Zhuang Yan



INSULAIRE

Designer
Zhikai Yang
Project leader
Evelyn Wang
Model
Hayata
Photography
Zhuang Yan



SEEINGMAN

Creative Direction

Hiuman

Designer

Josh

Project leader

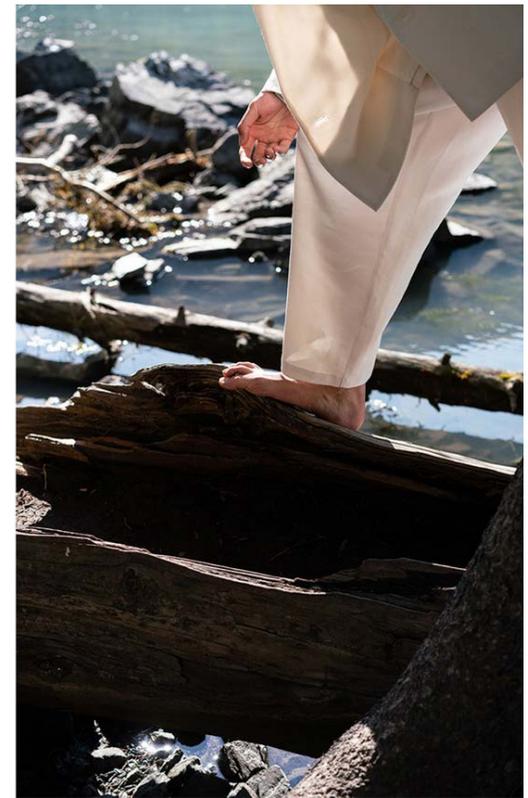
Miya

Model

Liang Wang

Photography

Zhuang Yan



Lelutin

Creative Direction

Diana Tu

Project leader

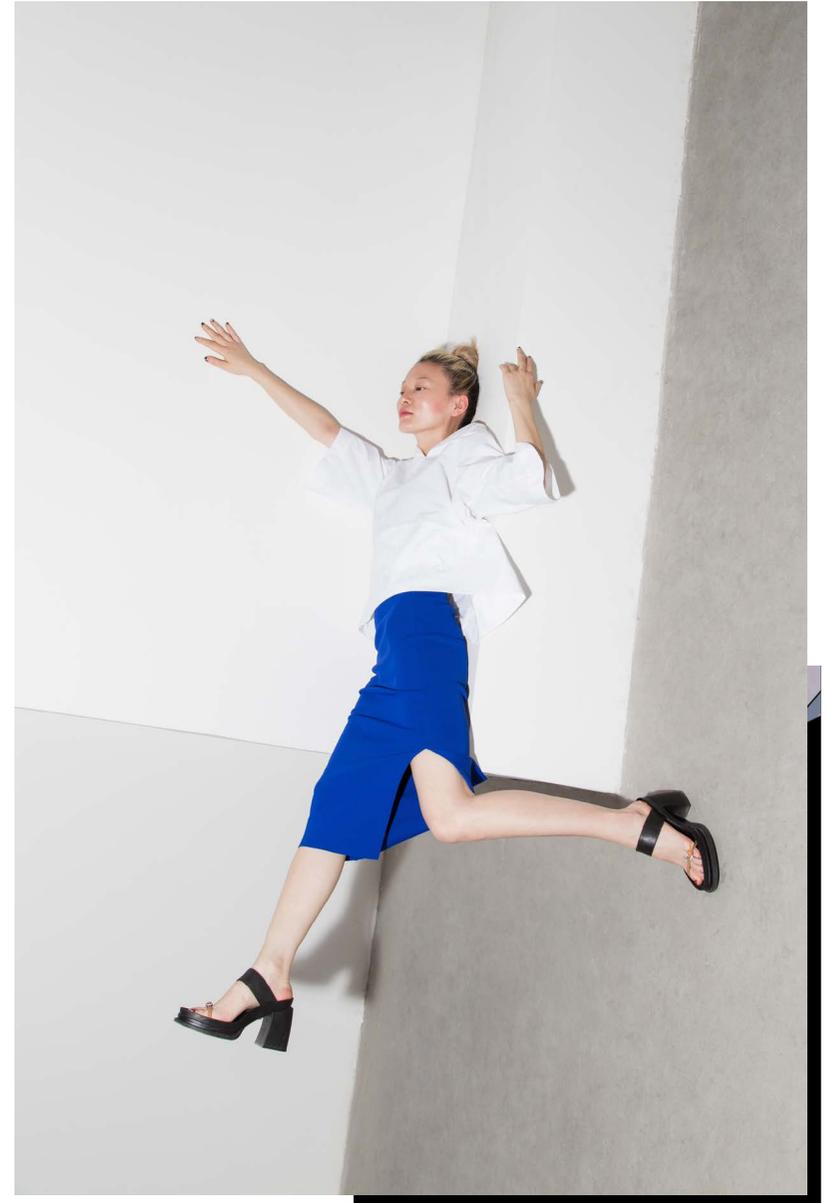
Lingling Wu

Model

Xiao Liu

Photography

Zhuang Yan



斯琴 *sigin*

Creative Direction

Evelyn Wang

Project leader

Momo Sun

Model

Manjing Wang & Teng Xie

Photography

Zhuang Yan



沒邊

Boundless

Creative Direction

Zhuang Yan

Designer

Da Zhang

Model

Xin Zhang

Photography

Zhuang Yan



SIRLOIN

Creative Direction

Alve Legercrantz

Designer

Mao Usami & Alve Legercrantz

Project leader

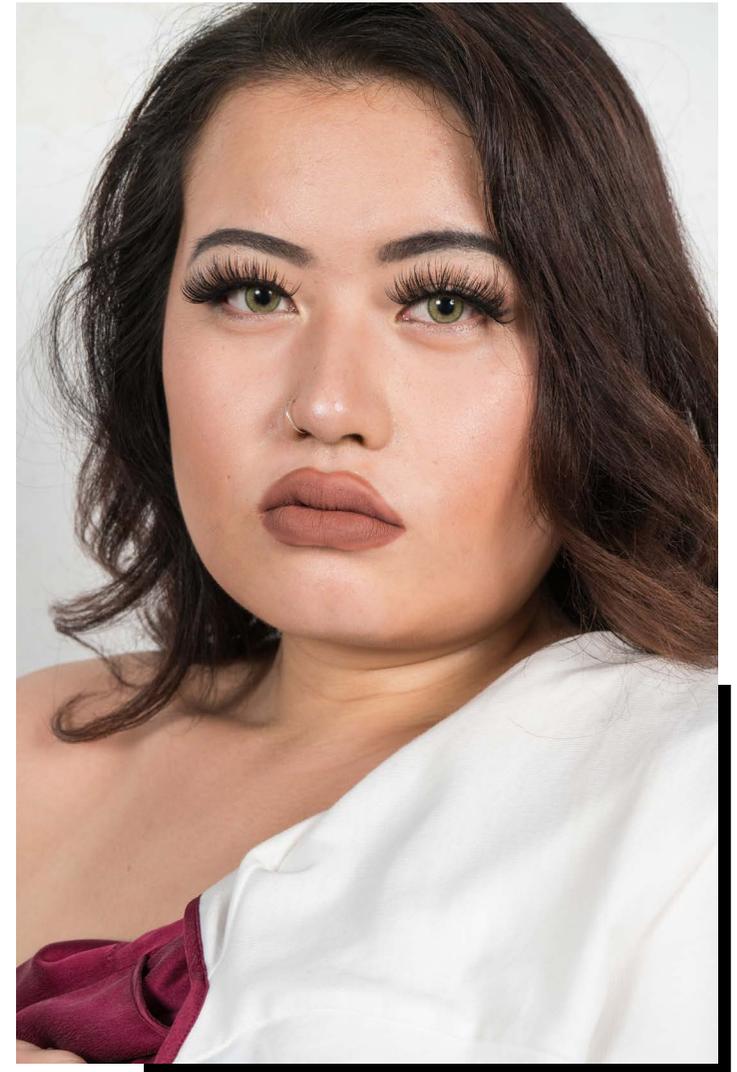
Alve Legercrantz

Model

Poppy & Rico

Photography

Zhuang Yan



SIRLOIN

Creative Direction

Alve Legercrantz

Designer

Mao Usami & Alve Legercrantz

Project leader

Alve Legercrantz

Photography

Zhuang Yan



SIRLOIN

Creative Direction

Alve Legercrantz

Designer

Mao Usami & Alve Legercrantz

Project leader

Alve Legercrantz

Photography

Zhuang Yan





Creative Direction

Hiuman

Stylist

Jiayu Chen

Producer

Evelyn Wang

Model

Wenjing & Dina

Photography

Zhuang Yan



Badmarket®

Creative Direction

Zhuang Yan

Model

小野

Stylist

Zhuoer

Photography

Zhuang Yan



BADMARKET®



THIS IS
BADMARKET®
PROJECT



BADMARKET®



THIS IS
BADMARKET®
PROJECT



Badmarket®

Creative Direction

Zhuang Yan

Model

小野

Stylist

Zhuoer

Photography

Zhuang Yan



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PROJECT



Badmarket®

Creative Direction

Zhuang Yan

Model

Tia

Stylist

Zhuoer

Photography

Zhuang Yan



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BADMARKET®
PROJECT



Badmarket®

Creative Direction

Zhuang Yan

Model

Dada

Stylist

He Shi

Photography

Zhuang Yan



YOHOOD

Creative Direction

Jun Yan

Model

He Shi & Chen Moxuan

Designer

Jerrie

Stylist

Nonono

Photography

Zhuang Yan



**MAGAZIN
E**

杂志







COVER

封面



黑色夹克、条纹衬衫和黑色休闲裤均为Prada

苏州
沧浪亭
翠玲珑

摄影：庄严
造型：曹江威
妆发：沈飞、叶妍
模特：金大川、王飞（天星君创）、王锐、刘志伟、
吴宁海、张瑜、洪宇涛
服装助理：MICHELLE、JENNY

庭院

Eyes in Gardens

深深

庭院深深深几许，杨柳堆烟，帘幕无重数。
玉勒雕鞍游冶处，楼高不见章台路。
雨横风狂三月暮，门掩黄昏，无计留春住。
泪眼问花花不语，乱红飞过秋千去。

——宋·欧阳修《蝶恋花》



成都
杜甫草堂
茅屋故里



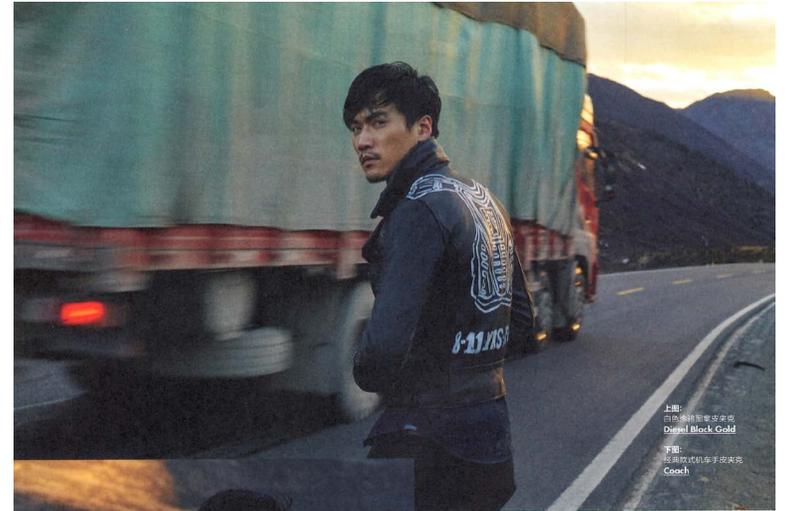
苏州
沧浪亭
周规门洞



从成都向西三百多公里，途经雅安，穿过二郎山隧道，抵达海螺沟；然后再北行至康定，到新都桥和木格措折返。Coolife不呈现只有服装款式和模特姿势的时装大片，也拒绝强调细枝末节的搭配技巧。我们只是在路上，穿得和正常路人一样，不高调、不扎眼，很自然。但每件衣服和每个配饰都是对物质价值的生活经验。

摄影：庄严 造型：小威 妆发：叶妍 模特：李飞（天里君创） 制片：小妹 品牌顾问：王帝业





上图：
古驰 (Gucci) 男装 黑色金
Diesel Black Gold
下图：
长帽款式机车手皮夹克
Coach





乡间

IN COUNTRYSIDE

人生性本爱自然。
于是当乡绅气息十足的男士西服和夹克，
以及女士连身裙和上衣出现在纯美的乡野间，
也算是舒了一口气。

摄影：庄严 造型：小威

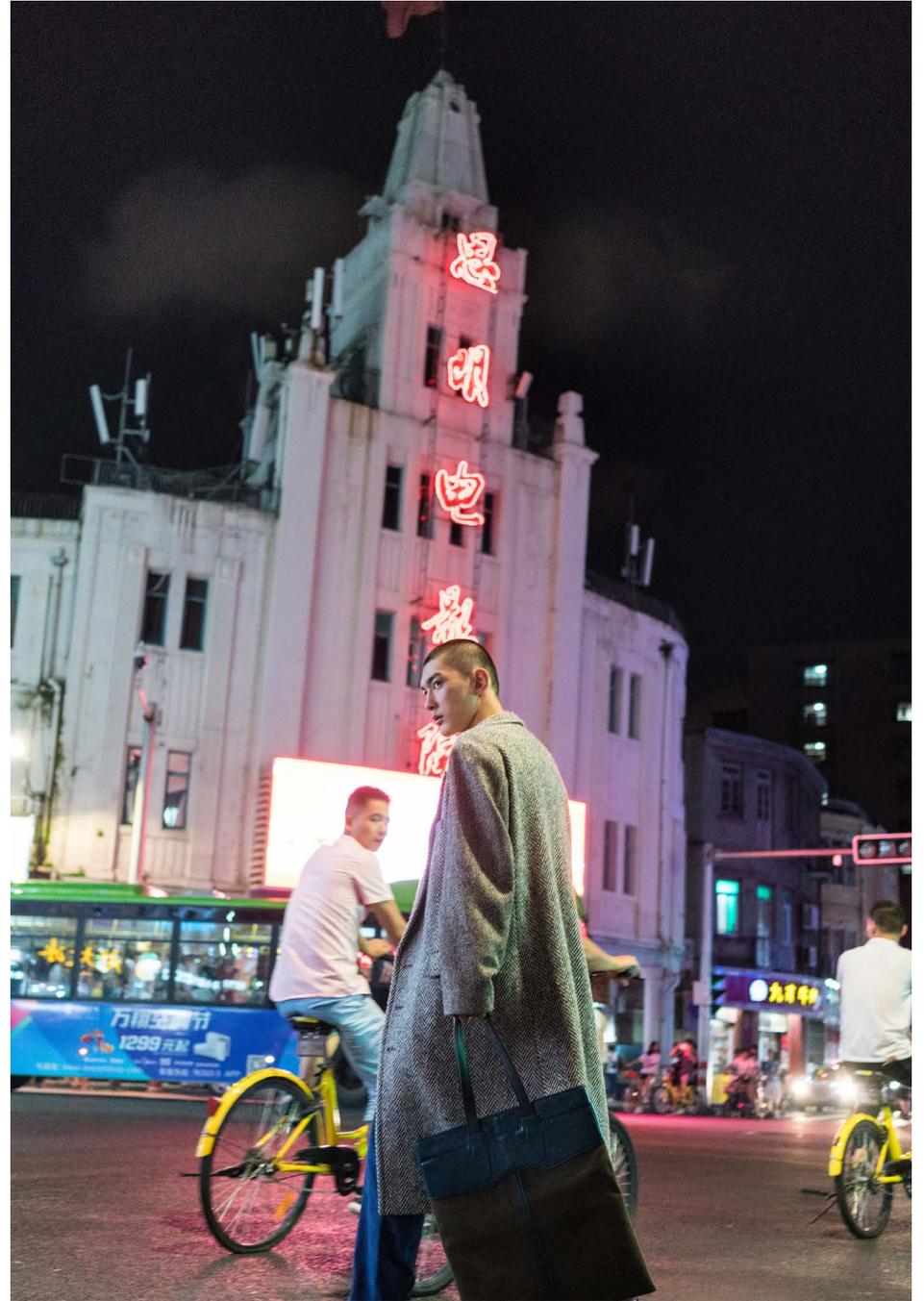
妆发：叶妍
模特：裴蓓、王卉薇霞（火石经纪）
助理：刘睿

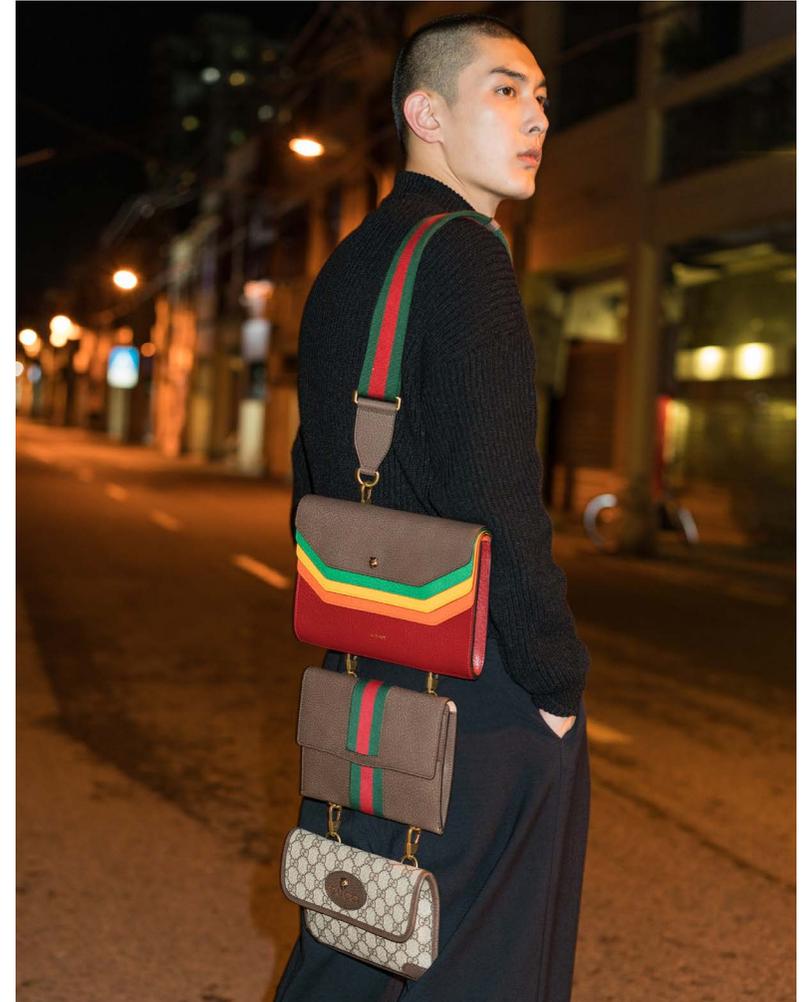




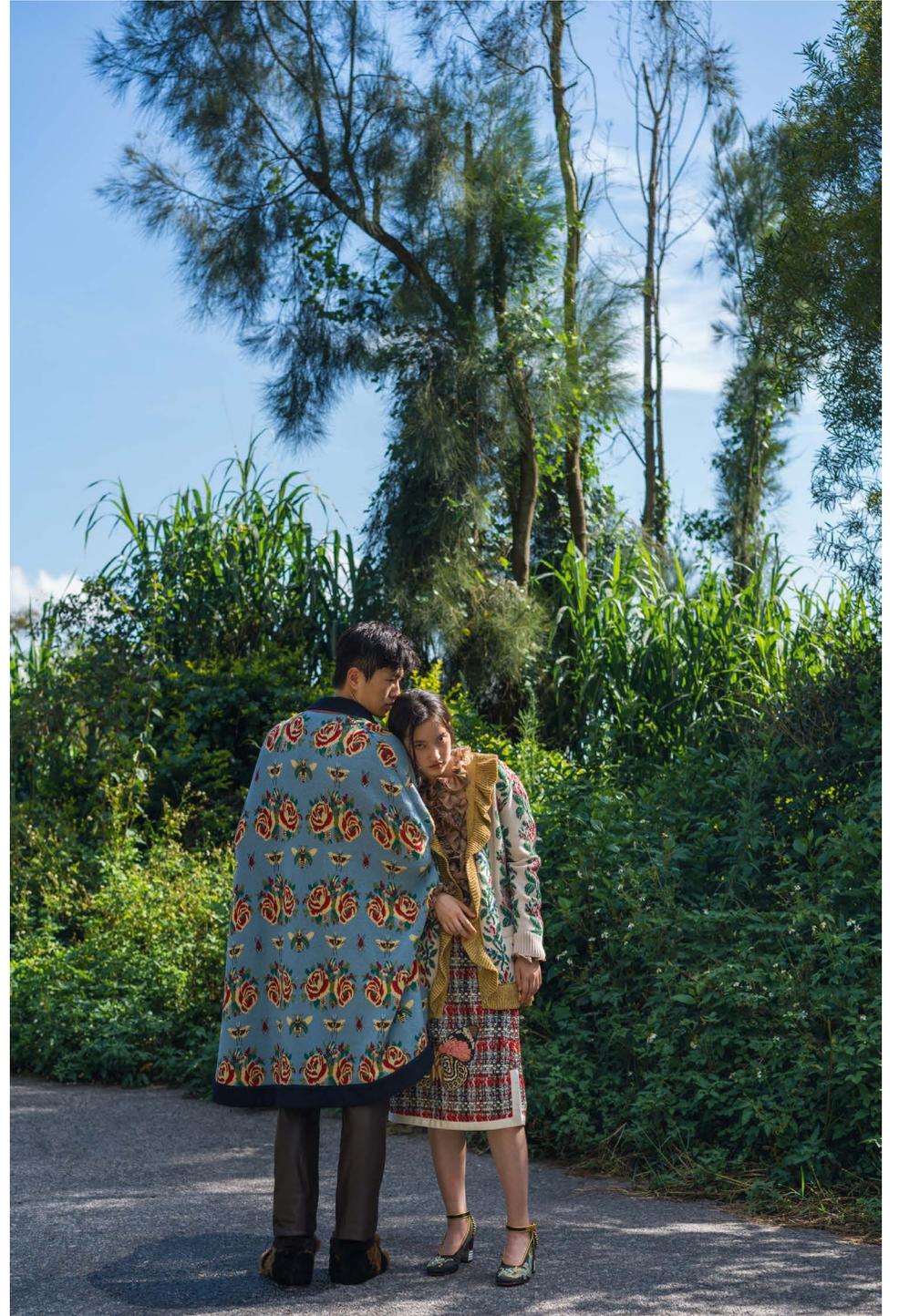


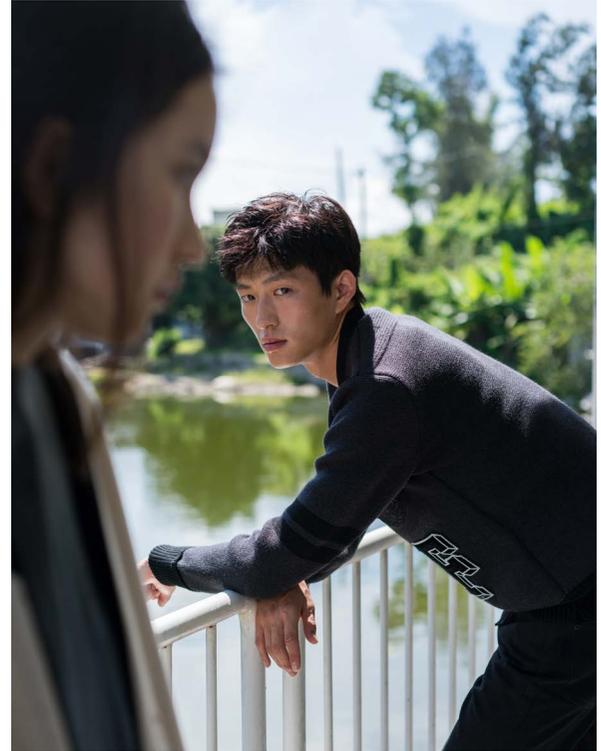








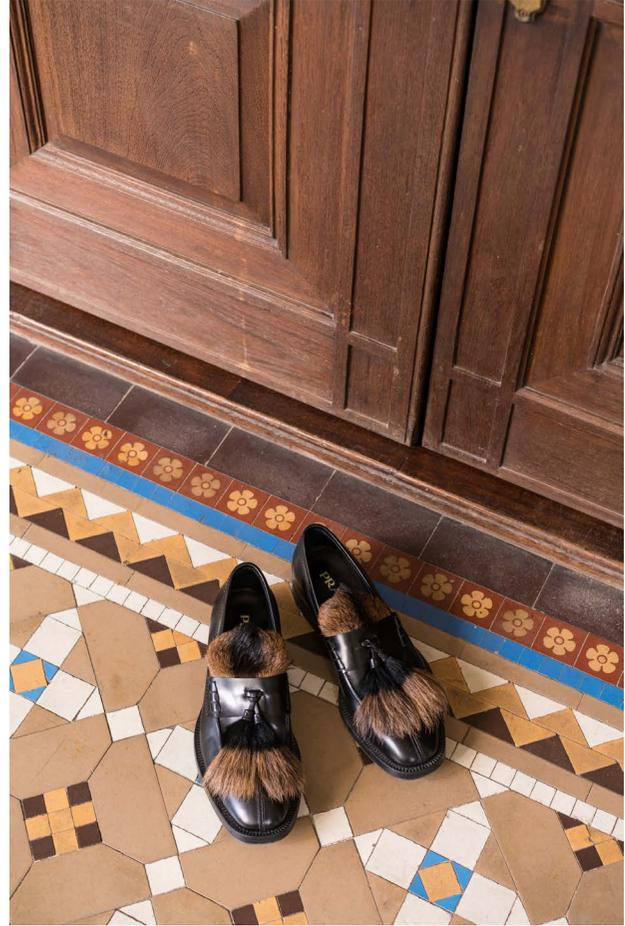






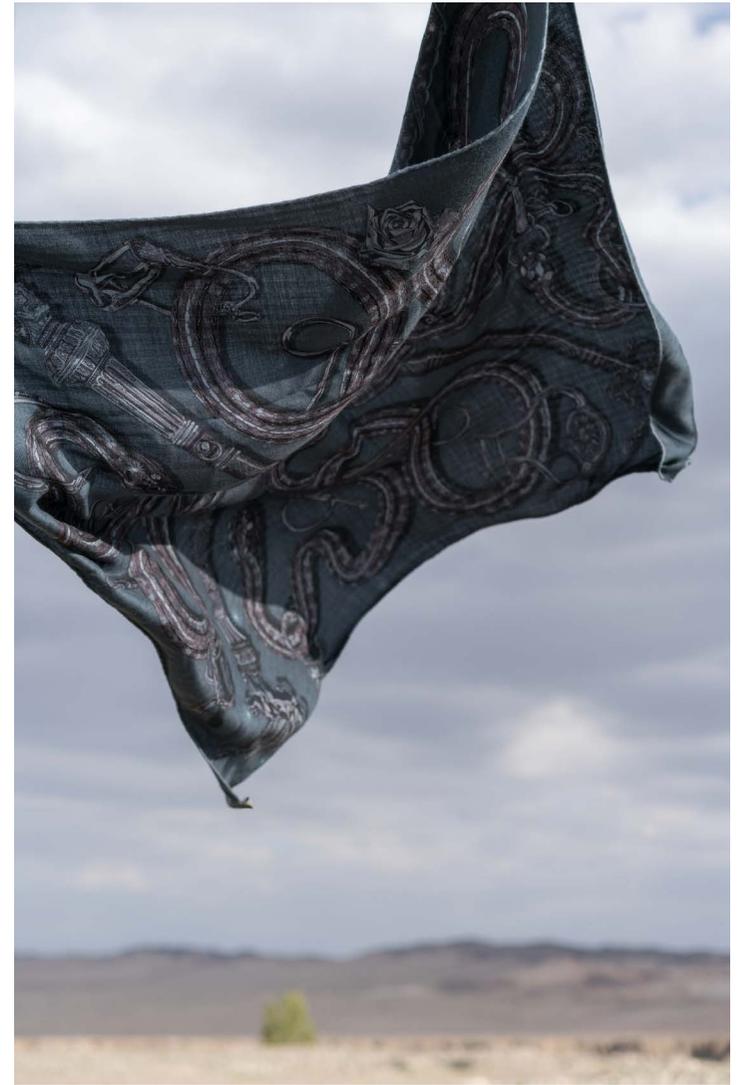








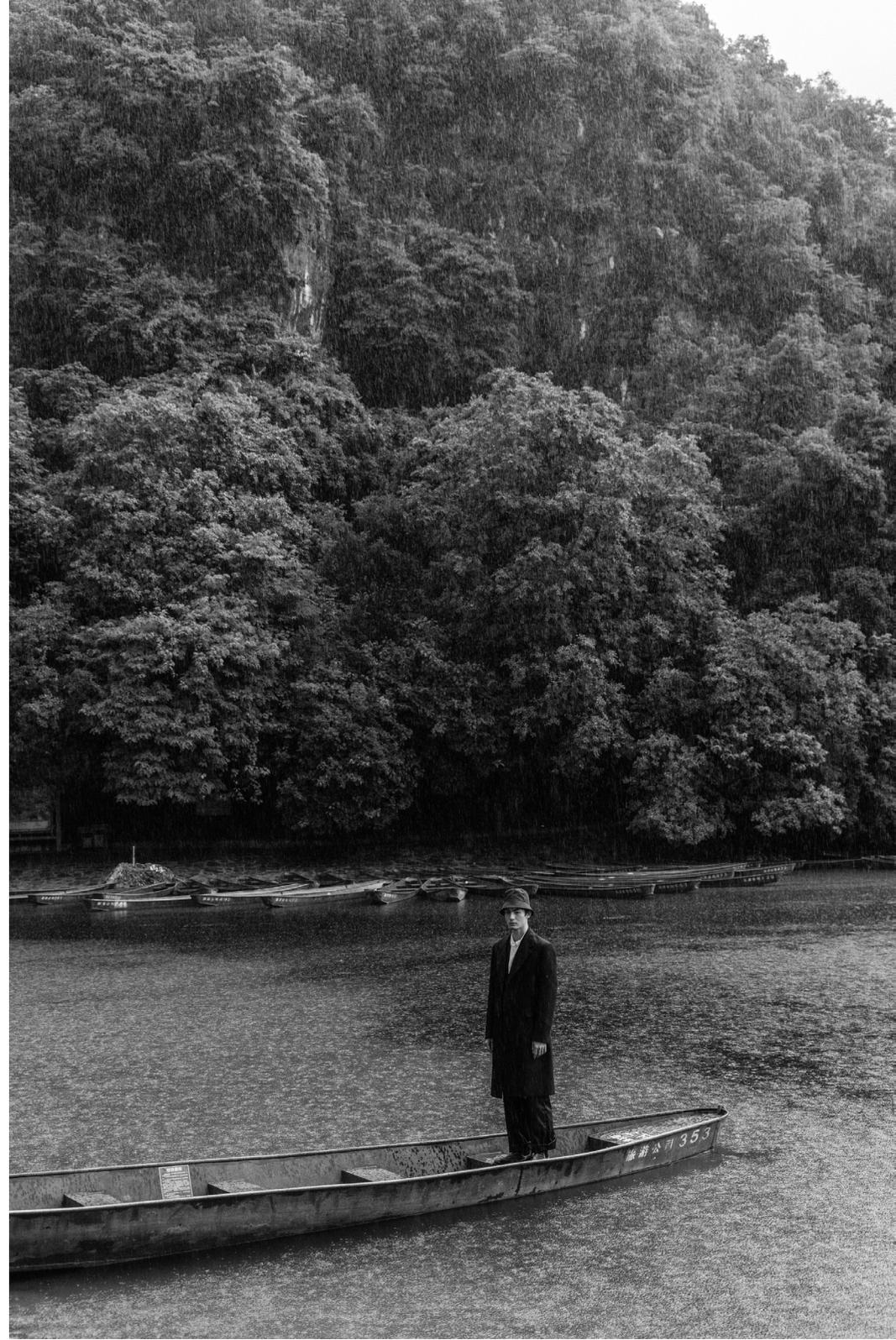
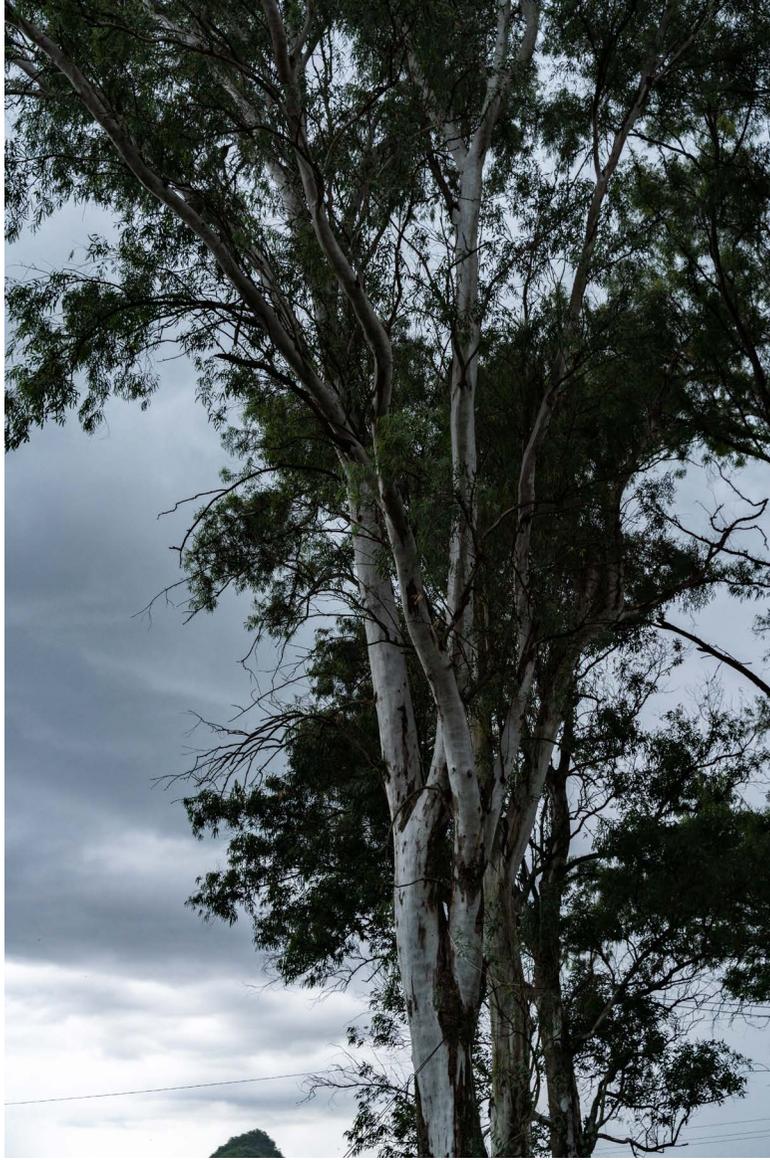












CULTURAL & DOCUMENTAR Y

人文与记录

Hark Tsui 徐克

Director



Timmy Yip 叶锦添

Art director and designer



Joe Wong 黄西

Comedian







Zheng Kai 郑恺

Actor



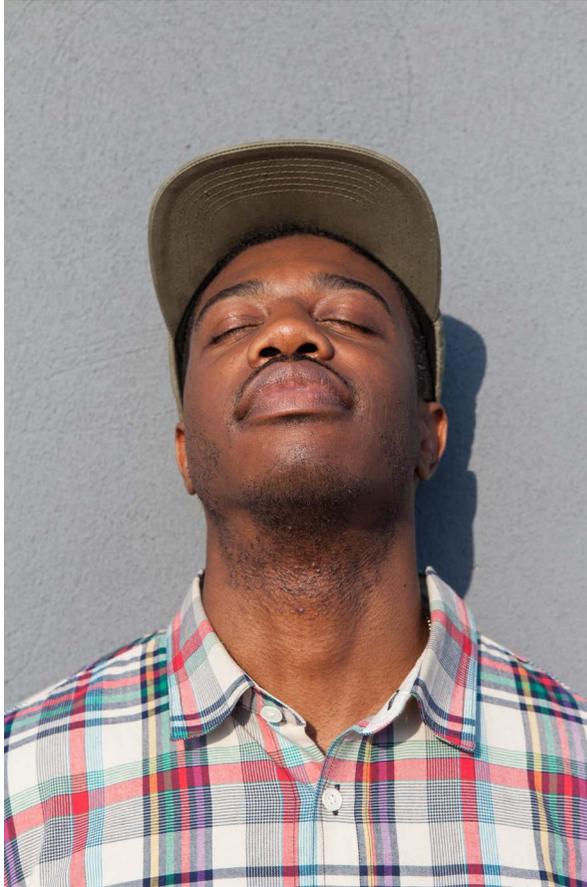
Mihara Yasuhiro

Designer



Howard Grandison

Writer & Director in NewYork



Lindsay Degen

Designer in New York



Paul Smith

Fashion Designer



Viktor & Rolf

Designer



Véronique Nichanian & Wang Hui

French Fashion Designer & Chinese Architect



DSQUARED2

Fashion Designer



The Family Rain Band

Rock Band





Toni Ripani
 40岁，从事行业二十五年
 拍摄所在地：Marche

“我从小就喜欢做衣服，从小学就开始学裁缝。那时候家里有一台老式缝纫机，我每天放学后都会去帮忙。后来就学了裁缝，在一家工厂工作。那时候的工厂条件很艰苦，但我很喜欢这份工作。现在自己开了店，可以自己做主，感觉很自由。我喜欢做衣服，也喜欢看到别人穿上我做好的衣服时的样子。”



Daniela Messeri
 49岁，从事行业二十五年
 拍摄所在地：Florence

“我做的是传统的手工艺，每一件作品都是独一无二的。我喜欢这份工作，因为它让我感到自豪。我喜欢看到别人穿上我做好的衣服时的样子。这份工作让我学到了很多，也让我成长了很多。我喜欢这份工作，因为它让我感到自豪。”



Antonio Ciampi
 Brunello Cucinelli品牌创始人
 40岁，从事行业二十五年
 拍摄所在地：Solomeo

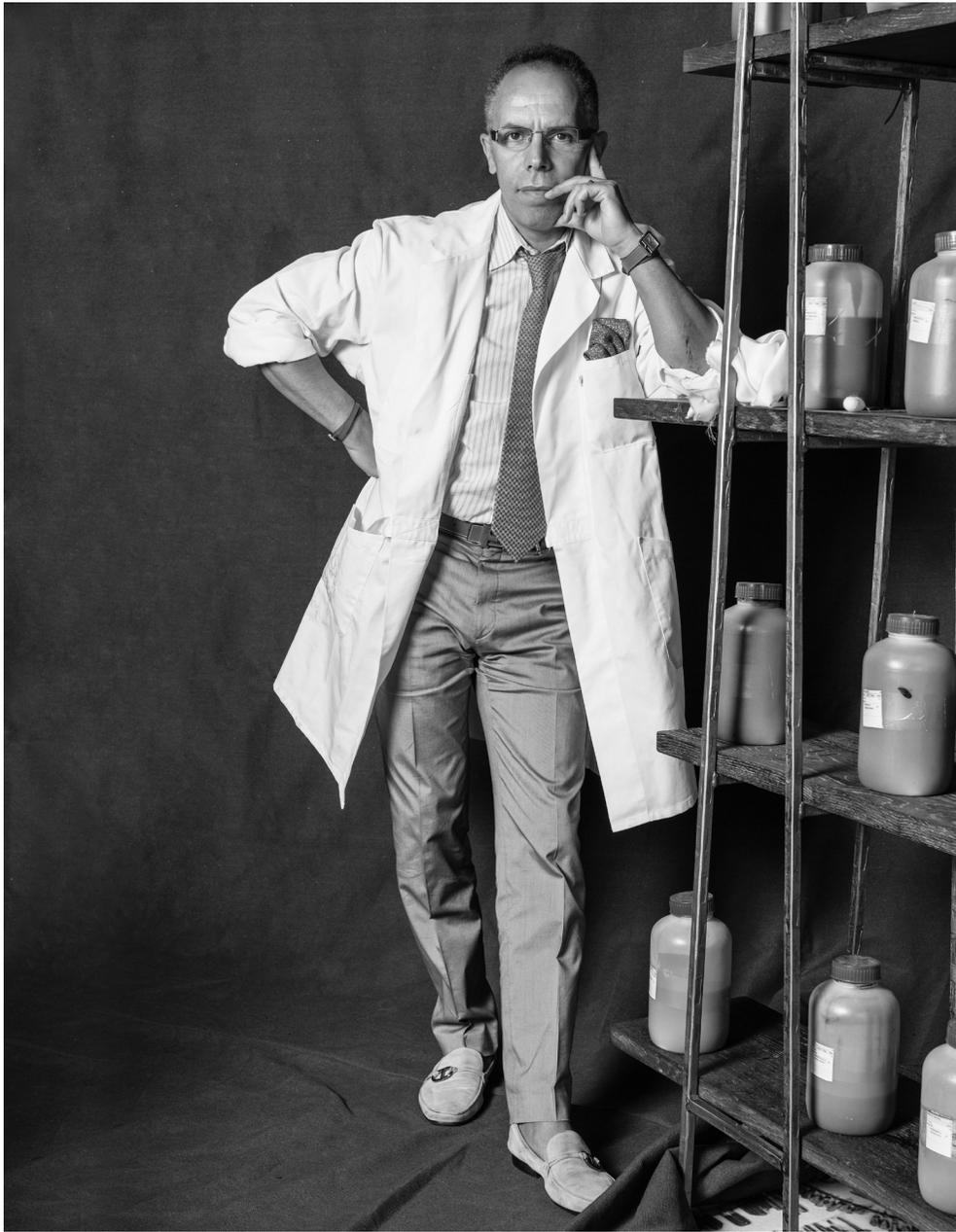
“我做的是传统的手工艺，每一件作品都是独一无二的。我喜欢这份工作，因为它让我感到自豪。我喜欢看到别人穿上我做好的衣服时的样子。这份工作让我学到了很多，也让我成长了很多。我喜欢这份工作，因为它让我感到自豪。”



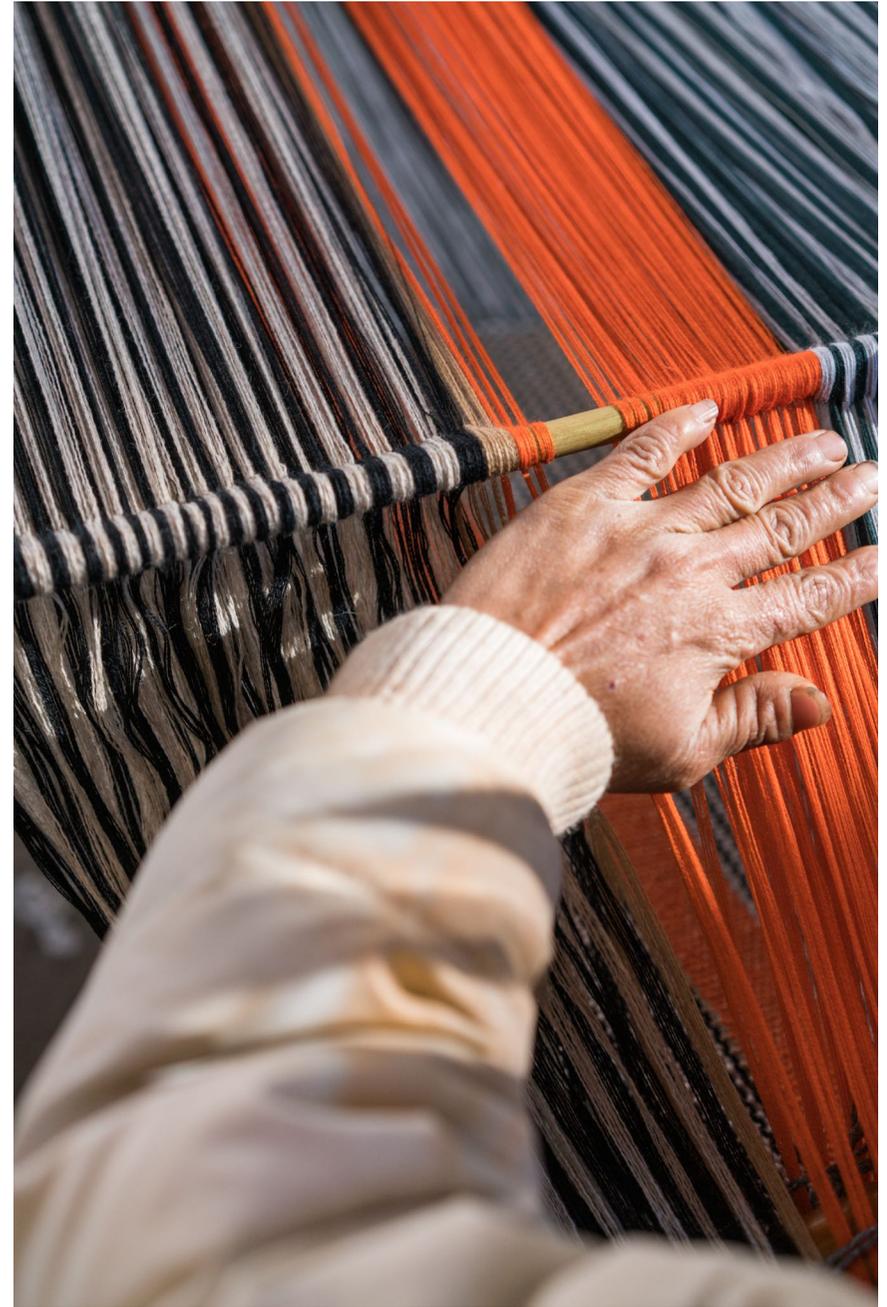
Andrea Navarini
 27岁，从事行业二十五年
 拍摄所在地：Bologna

“我做的是传统的手工艺，每一件作品都是独一无二的。我喜欢这份工作，因为它让我感到自豪。我喜欢看到别人穿上我做好的衣服时的样子。这份工作让我学到了很多，也让我成长了很多。我喜欢这份工作，因为它让我感到自豪。”

Documentary
 Italian Craftsman



Documentary
Hermès Craftsman



Documentary
The Drung nationality in Yunnan





Documentary
The handmade fabric in Hunan



Documentary
The Russian nationality in Heilongjiang





Documentary
Fashion in Kashgar



Documentary
Fashion in Kashgar



Documentary
Jisifang



zhuangyan.ca

website

nothingzhuang

instagram
